NSCA NATIONAL STRENGTH AND CONDITIONING ASSOCIATION



PRESS RELEASE

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FOR IMMEDIATE RELEASE

The National Strength and Conditioning Association (NSCA) Celebrates
2022 State/Provincial Director of the Year Award Winner
Whitney D. Leyva-Camberos, MS, CSCS,*D, NSCA-CPT,*D, RSCC

Colorado Springs, CO – The National Strength and Conditioning Association is proud to announce that California (South) State Director Mrs. Whitney Leyva-Camberos has been selected as the NSCA's State/Provincial Director of the Year for 2022. This award has been given out since 1986. The award winner is selected based on their leadership in their respective states and Canadian provinces, their advocacy of the NSCA and strength and conditioning professionals, and their contributions to continuing education

Whitney D. Leyva-Camberos was born and raised in Fresno, California. She transferred out of Fresno Community College and received her Bachelor of Science in Kinesiology from California State University, Fullerton in 2013 before going on to receive her Master's in 2016. She is the founder of the CSUF weightlifting club and has conducted physical evaluations with the Anaheim Ducks.

After she graduated, she worked as a lecturer for California State University, Fullerton and was the Strength and Conditioning Coach for the CSUF 17- time National Dance and Cheer team.

Leyva-Camberos began working at Fresno Pacific in the spring of 2020 as a lecturer and assistant strength and conditioning coach for FPU's swim and dive and water polo teams.

Today, she is the Head Strength and Conditioning coach of Fresno Pacific University. Whitney has volunteered with the NSCA since 2014, became Southern California Director in 2017 and is now the Southwest Regional Coordinator, where she helps to host conferences for the region. Additionally, she has been teaching at the university level since 2016 and has reviewed multiple strength and conditioning publications and has published two of her own.

"Congratulations to Mrs. Leyva-Camberos for this well-deserved award," said Michael Massik, NSCA Executive Director. "She has changed many lives and exemplifies what it is to be an NSCA professional. We are proud to have her as a member."

Mrs. Leyva-Camberos will receive special recognition of her accomplishment at the NSCA National Conference which will be held in New Orleans, LA from July 6-9. The conference brings together the best of the best from all reaches of the strength and conditioning industry to provide an educational experience unlike any other. From cutting-edge presentations to dynamic hands-on sessions by renowned professors, researchers, strength coaches, and personal trainers, attendees receive the tools to help expand their knowledge and further their careers. For more information regarding the NSCA and their awards, please visit www.nsca.com.

Media Note: To schedule an interview, contact <u>marketing@nsca.com</u>.

About the National Strength & Conditioning Association

Founded in 1978, The National Strength and Conditioning Association (NSCA) is a nonprofit association dedicated toadvancing the strength and conditioning and related sport science professions around the world. The NSCA exists to empower a community of professionals to maximize their impact through disseminating evidence-based knowledge and its practical application by offering industry-leading certifications, research journals, career development services, networking opportunities, and continuing education. The NSCA community is composed of more than 60,000 members and certified professionals throughout the world who further industry standards as researchers, educators, strength and conditioning coaches, performance and sport scientists, personal trainers, tactical professionals, and other related roles.